

# VECTRA<sup>xt</sup>

3D imaging solution for body, breast, and face



Breast Sculptor software with virtual clothing in selectable styles and colors.

**sculpt**  
*the*  
*dream*

- Differentiate your practice.
- Communicate the possibilities.
- Educate your patients.
- Close more complementary procedures.
- Increase patient satisfaction.

IMAGING EXCELLENCE FROM  
 **CANFIELD**

## FACE **sculptor**®

- ✓ assessment
- ✓ automated measurements
- ✓ rhinoplasty
- ✓ chin augmentation
- ✓ injectables
- ✓ lifts
- ✓ facial contouring
- ✓ skin resurfacing

## BREAST **sculptor**®

- ✓ assessment
- ✓ patient education
- ✓ augmentation
- ✓ mastopexy
- ✓ fat grafting

## BODY **sculptor**®

- ✓ tummy tuck
- ✓ liposuction
- ✓ buttock augmentation
- ✓ cellulite treatment
- ✓ measure volume change

*Show your patients the exciting possibilities of their anticipated aesthetic procedures with Sculptor 3D software . . .*

*only from **CANFIELD**.*

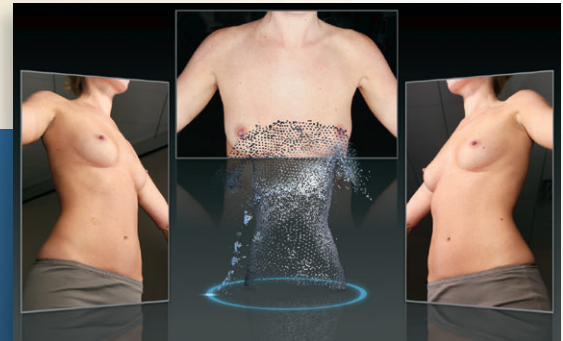
**Simplified consultation process with VECTRA XT and Sculptor software.**

**CAPTURE**  
a 3D image

**ASSESS**  
and educate

*“VECTRA 3D has greatly improved my ability to communicate with patients about their anatomy, surgical options, and expected outcomes. When patients have the opportunity to see the potential results of procedures using their own 3D photograph, they are more relaxed and confident in their decisions.”*

—Timothy Connall, MD, FACS  
Connall Cosmetic Surgery  
Portland, Oregon



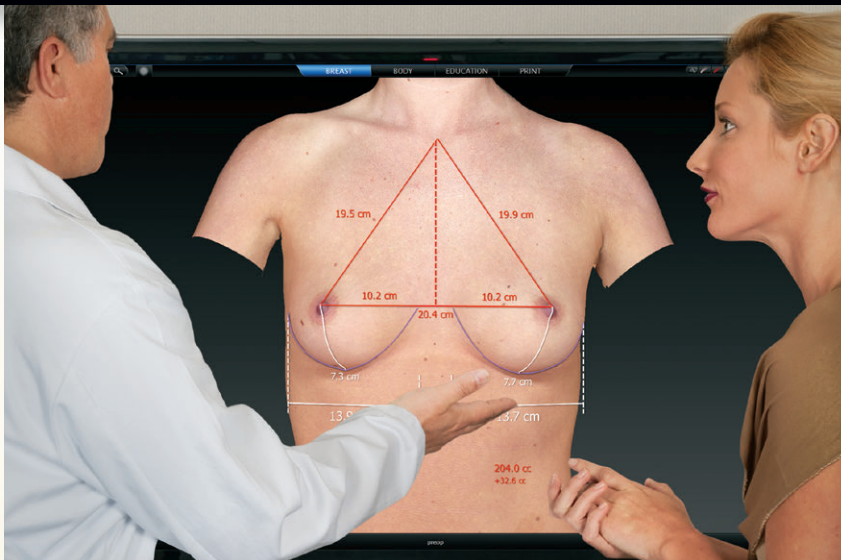
*Rapid 3D image processing is visualized on screen.*

*As easy as taking 2D photos, your staff can quickly capture the high-resolution 3D image you need for a simplified consultation.*

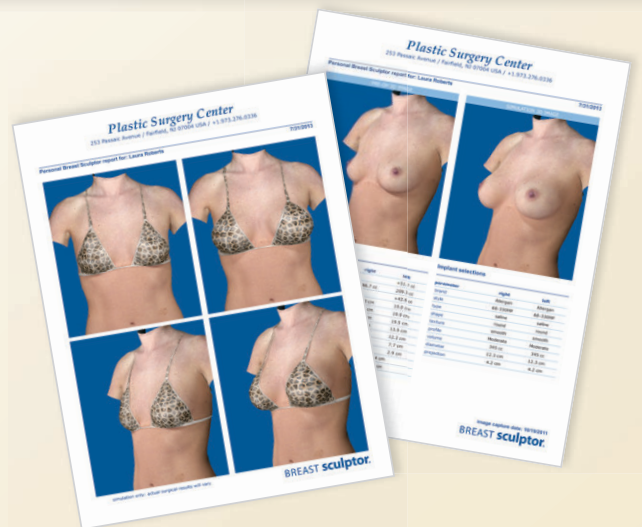




**Visual Communication:** Engage in a streamlined, persuasive consultation as you view the three-dimensional image from any angle, zoom in for a closer look, superimpose the simulation over the pre-op, compare side-by-side, or fade between the two.



Sculptor's tools and measurements help you explain the challenges and possibilities for your patient's procedure. The intuitive interface makes it easy for you to achieve realistic 3D results and help your patient visualize the possibilities. Together, you can decide on the best possible treatment plan.

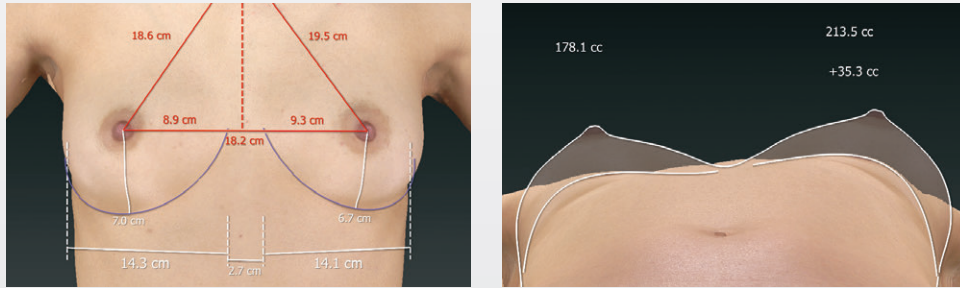
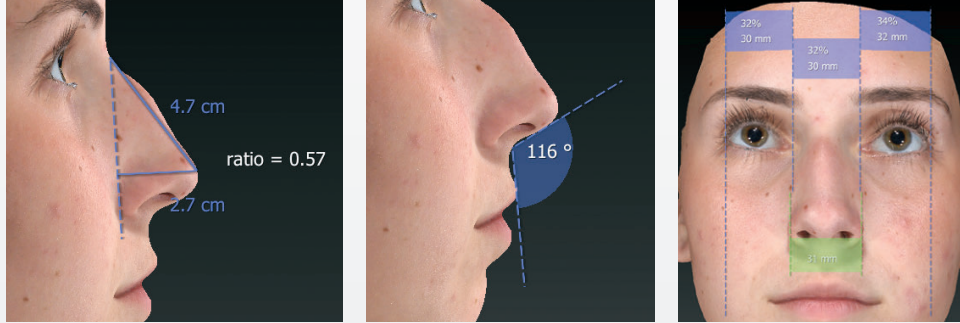


Select what you want to include on the printed report, including your practice contact information, 2D views, virtual clothing, pre-op measurements, and selected implant parameters. Or put an easy-to-create animation on a flash drive for your patient.

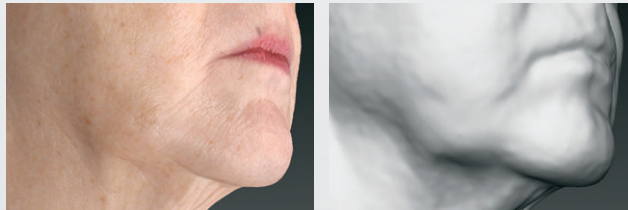
# assess and educate

**Assessment tools** to educate patients about their options, explain limitations, and set appropriate expectations. This can make all the difference in patient satisfaction.

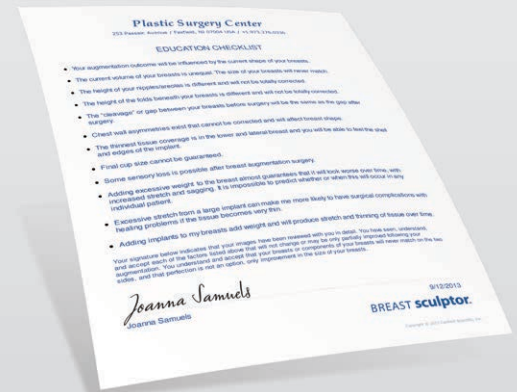
Automated measurements, some only possible with 3D technology, help your patients understand their current condition.



Gray mode reveals contours, presenting opportunities for corrective procedures.

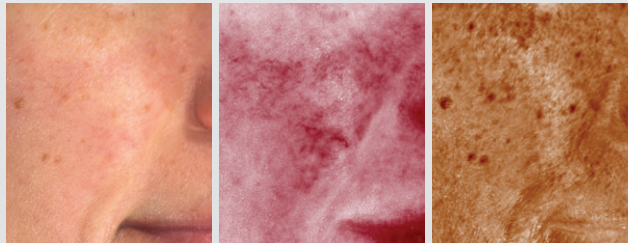


**Breast Sculptor's patient education** module provides a series of checklist-style customizable disclaimers with relevant visual tools and measurements to streamline your informed consent process.



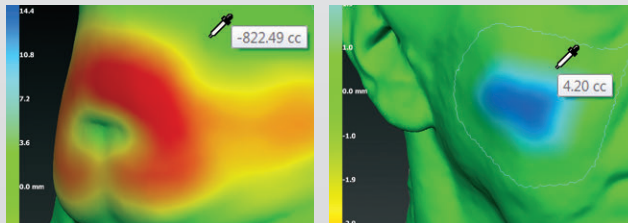
A printed, signed summary of the Education Checklist topics covered.

Canfield's proprietary RBX<sup>®</sup> technology separates the unique color signatures of Red and Brown skin components for unequaled visualization of skin conditions.



Automatic volume difference measurement with one click.

Visualize the degree of contour change with a color distance map.



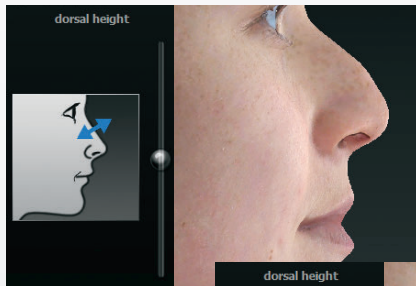
**"VECTRA 3D has been extremely useful in helping me understand the patients' expectations. It gives them a comfort level with the decision, and the fact that we've gone the extra mile to educate them enhances their whole experience."**

—Robert Zubowski, MD  
Center for Reconstructive and Plastic Surgery  
Paramus, New Jersey

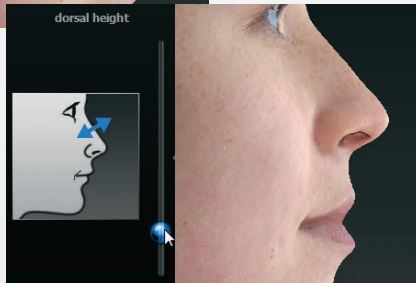


# simulate outcomes

**Intuitive interface** helps you achieve realistic 3D results from day one.



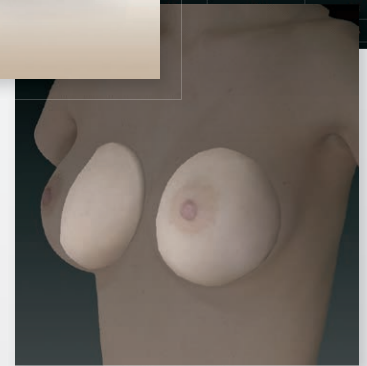
Slider-based dorsal height adjustment for instantaneous three-dimensional rhinoplasty simulation.



Select breast implants from the product catalogs you normally use.



Sculptor's dynamic soft tissue modeling technology generates actual 3D models of the implants you select and calculates a realistic outcome based upon gravity, the shape and placement of the selected implant.

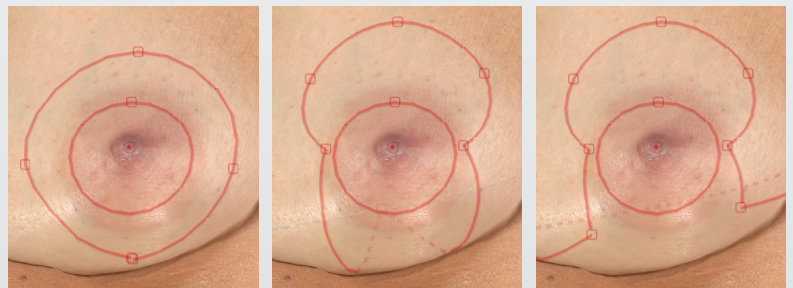


	68-240MP	240 - 270	11.1	3.8
select implants	68-270MP	270 - 300	11.6	3.9
reposition implants	68-300MP	300 - 330	11.9	4.1
view results	68-330MP	330 - 360	12.3	4.2
	68-360MP	360 - 390	12.7	4.2
	68-390MP	390 - 420	13	4.5
		450	13.4	4.5
		480	13.7	4.6
		510	14.1	4.6
		540	14.4	4.6
		600	14.6	4.9
		650	15	5
		700	15.2	5.3

*"The new dynamic in facial plastic surgery is facial contouring, and nothing demonstrates this better than VECTRA 3D. Whether I'm using fillers or making large structural mass changes, VECTRA's simulation, measurement and patient consultation tools offer the perfect imaging solution for my practice."*

—Steven Pearlman, MD, FACS  
New York, New York

**The Mastopexy** interface in Breast Sculptor closely models the way you perform surgery, including adjustable incisions used to simulate the excising of skin.

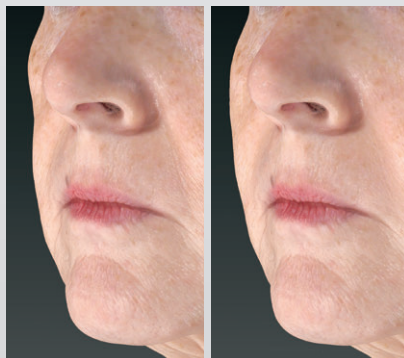


periareola

circumvertical

inverted T

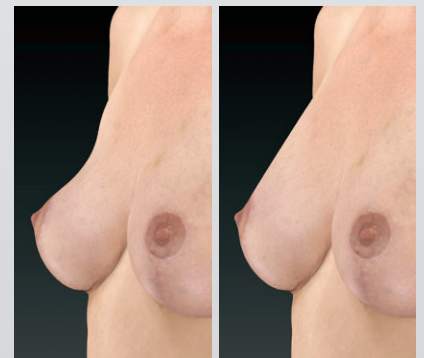
**Contouring:** Simulate removing volume from, or adding volume to the face and body.



before and after filler simulation



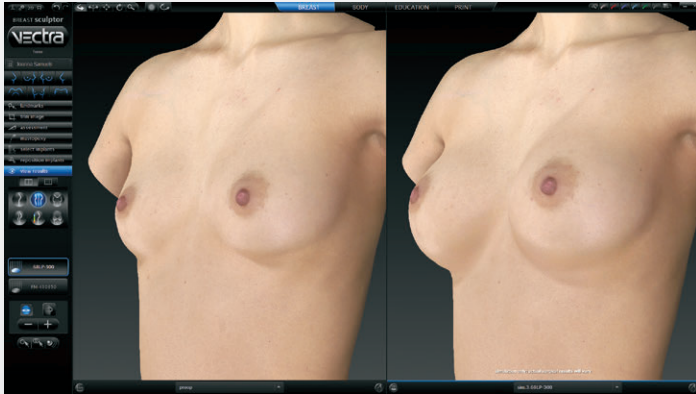
before and after liposuction simulation



before and after fat grafting simulation

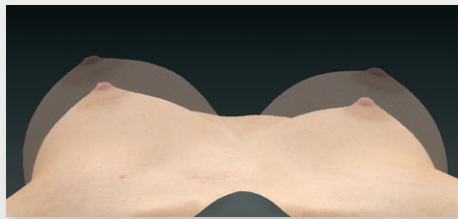
# review the possibilities & decide direction

**Visualize your patient's hopes and expectations** with Sculptor's powerful viewing tools.



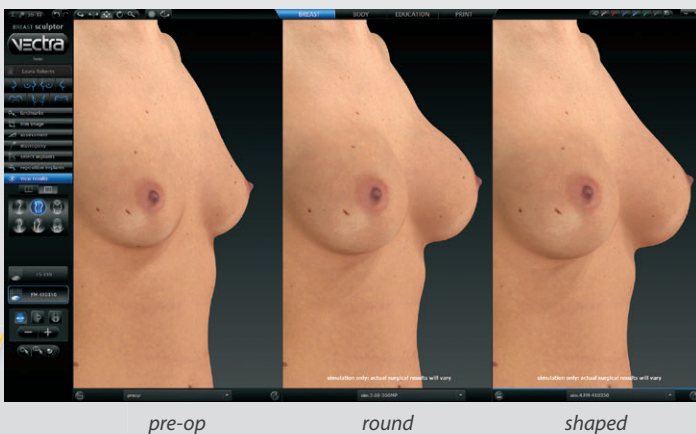
Review images side-by-side as you rotate them in tandem, or zoom in for a closer look.

**Overlaying** her pre-op image with the simulated outcome makes the differences more apparent.



Personal view is only possible with a 3D image.

**Compare multiple implant scenarios** with different size, style and shape options.



pre-op

round

shaped



Breast Sculptor's OptiSizer buttons provide a quick, easy way to change the implants of one or both scenarios.

*"The ability to communicate visually, without using medical terminology, is a powerful patient education tool. When I show them the simulated results of their procedures, it gives them the confidence that we have a plan that will meet their personal goals."*

—Mark D. Epstein, MD, FACS  
Center for Aesthetic Plastic Surgery  
Stony Brook, New York

## Complementary procedures

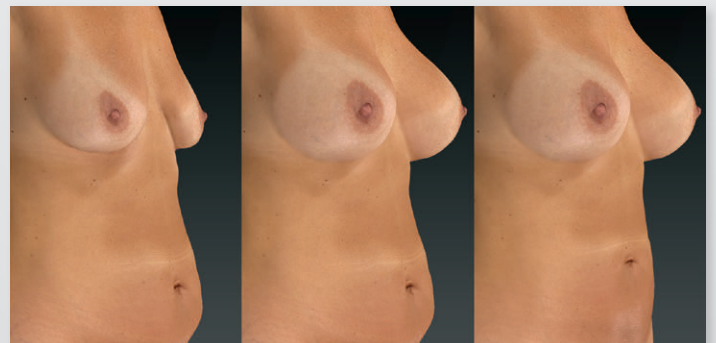
Help your patient decide on the best possible treatment plan by showing the difference between the likely outcome with single or multiple procedures.



pre-op  
3D image

simulated  
rhinoplasty

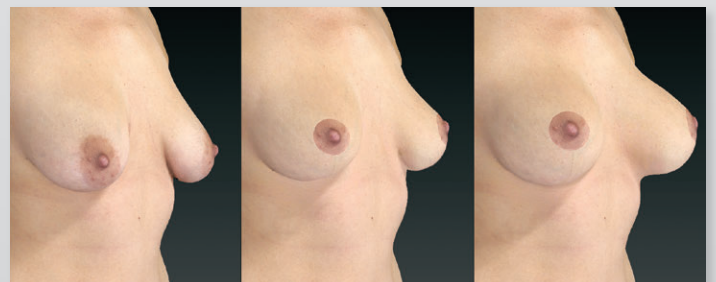
rhinoplasty with  
chin augmentation



pre-op  
3D image

simulated breast  
augmentation

add a tummy tuck for  
"mommy makeover"



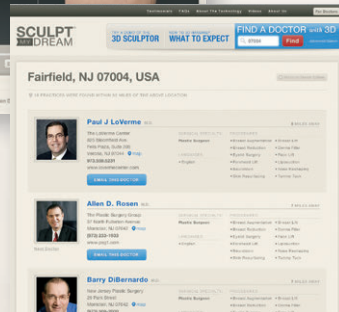
pre-op  
3D image

simulated  
mastopexy

mastopexy with  
breast augmentation



**SculptMyDream®**  
consumer website with  
doctor locator



SculptMyDream.com consumer website

As a VECTRA XT owner, your practice is listed\* in the sculptmydream.com doctor locator, so that women who are exploring breast augmentation surgery can easily find you.

Ready-to-use link to the SculptMyDream microsite. The microsite includes interactive 3D demo and "What to Expect" (without doctor locator).







\*Board certified/eligible plastic surgeons only.

## We deliver more than just better technology—we deliver results.

Research shows that VECTRA can make a significant difference in increasing both consultations and conversion rates. Statistics from a recent independent market research survey show the dramatic difference VECTRA can make to your practice.

### Market Research Findings

-  **23%** Surveyed VECTRA users saw an average of a 23% increase in consultations.<sup>1</sup>
-  **27%** Surveyed VECTRA users saw an average of a 27% improvement in their closure rates.<sup>1</sup>
-  **85%** 85% of the consumers surveyed perceived that VECTRA would be extremely valuable when determining what they want from a breast augmentation.<sup>2</sup>
-  **71%** 71% of surveyed consumers noted that the availability of VECTRA would be one of the top 4 factors they would consider when determining which practitioner to go to for a breast augmentation.<sup>2</sup>

<sup>1</sup>Canfield VECTRA July 2010 Customer Survey

<sup>2</sup>Allergan Qualitative Market Imaging Research with Prospective Augmentation Patients October 2011

*"Being the first practitioner in my area to have the new VECTRA system, I found it invariably impresses and intrigues those who see it for the first time. There are now a number of systems in this region and patients have come to expect it as an essential part of the consultation process for breast augmentation and rhinoplasty as well."*

—Terrence Scamp, MBBS, FRACS  
Queensland, Australia

# VECTRA<sup>xt</sup>

- ✓ A single system to capture 3D face, breast, and body images.
- ✓ High resolution capture for maximum image definition.
- ✓ Elegant design complements your space.

- Proprietary lighting system automatically adjusts for optimal face, breast and body imaging.
- Compact design projects less than 17 inches from the wall.
- Capture time of 3.5 milliseconds makes the VECTRA system immune to subject movement.
- Software controlled height adjustment for fast accurate positioning.



*With VECTRA XT you can capture the regions you need for the procedures you do, with a single 3D image capture system in a single session.*

IMAGING EXCELLENCE FROM



[www.canfieldsci.com](http://www.canfieldsci.com) / [info@canfieldsci.com](mailto:info@canfieldsci.com) / phone +1.973.276.0336 / (USA) 800.815.4330

3D SOLUTIONS • FACIAL IMAGING & ANALYSIS • IMAGING SOFTWARE • PHOTOGRAPHY • RESEARCH SYSTEMS & SERVICES • TRAINING

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